

MASONRY DAY Educational Conference and Trade Show 2017



INTRODUCTION

The International Masonry Institute, **AIA-Connecticut**, the Connecticut Trowel Trades Alliance, the Mason Contractors Association of Connecticut, the Ceramic Tile Contractors Association of Connecticut, and the Structural Engineers Coalition are holding a Masonry Day Educational Conference and Trade Show on **Monday, April 10, 2017** at the Radisson (formerly the Crowne Plaza) Hotel and Conference Center in Cromwell, Connecticut. The event will include 3.00 hours of (HSW) AIA-CES accredited educational seminars and 2.50 hours of exhibit and demonstration time. Seminars and exhibits include information on adhered veneers, rain screen walls, brick, thin brick, CMU, CMU veneers, anchors, ties, flashing, insulation, all accessories, tile, stone, thin stone, terrazzo, restoration, and all trowel trade related materials and accessories. Exhibits will also feature new products and systems, high performance masonry and sustainability.

CONTINUING EDUCATIONAL CREDITS

All presentations are approved for (HSW) AIA-CES credits. IMI will issue participation certificates for continuing education for all disciplines. These presentations are SEC approved for engineering CT & NY PDH.

WHO SHOULD ATTEND

The event is for architects, landscape architects, interior designers, engineers, construction managers, all signatory trowel trade contractors, owners, developers, suppliers, building officials, supervisors, BAC members, educational institutions, students and all industry-related firms.

DATE / TIME / LOCATION

Monday, April 10, 2017 Starting at 11:30 AM

Radisson Hotel Cromwell (formerly Crowne Plaza Hotel),
100 Berlin Road, Cromwell, CT 06416
Phone: 860-635-2000

Directions: Interstate 91 (north or south) to Exit 21. Take a left at the end of the exit ramp. The hotel is a few hundred yards on the left. Phone: 860-635-2000

Hotel Rooms: If you require a hotel room overnight, contact the hotel, Kathleen Atkins - Sales Manager at 860-807-2455 katkins@innercirclehotels.com and inform her you are with the International Masonry Institute event. The rate is \$119.

Program information on next page

PROGRAM & EXHIBIT SCHEDULE

Program / Event	Time	Credits	Exhibit
Monday - Exhibit Set Up	10:00 AM - 11:30 AM		
Exhibits, Demonstrations, Registration - Light Lunch Snacks	11:30 AM - 12:30 PM		1.00
Presentation 1 - State of the Art Masonry - IMI Rick Filloramo	12:30 PM - 1:30 PM	1.00	
Exhibits & Ice Cream Break	1:30 PM - 2:15 PM		0.75
Presentation 2 - Think Structural Masonry - David Biggs	2:15 PM - 3:15 PM	1.00	
Exhibits & Coffee	3:15 PM - 3:45 PM		0.50
Presentation 3 - State of the Art Masonry - Part 2 - Rick Filloramo & Jim DeStefano	3:45 PM - 4:45 PM	1.00	
Exhibits, Demonstrations & Program Ends	4:45 PM - 5:00 PM		0.25
TOTAL HOURS		3.00	2.50

EASY EMAIL REGISTRATION: Simply email phawthorne@imiweb.org saying "I will attend".

There is no charge for attendance, however, registration is required.



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EVENTS, PRESENTATIONS & SPEAKERS

EXHIBITS, DEMONSTRATIONS & LIGHT LUNCH

11:30 AM – 12:30 PM

Register at 11:30 and visit our exhibitors and enjoy a light lunch and snacks. Exhibits will feature new products and systems, and high performance masonry sustainability. There will also be several vendor demonstration areas.

PRESENTATION 1 (12:30 PM – 1:30 PM)

STATE-OF-THE-ART DETAILS FOR MASONRY CONSTRUCTION – PART 1

Approved for 1.00 Hour (HSW) AIA-CES Credit

SPONSORS: OWENS CORNING

This presentation includes state-of-the-art details and specifications for masonry, tile and restoration projects that have emerged as a result of new code, energy, safety and moisture control requirements. It will assist designers and detailers with anchored masonry veneer, adhered veneer, rain screen walls, restoration, flashing details, top of wall details, partition walls, column details, large format tile, terrazzo details, and many other related wall systems. It will cover brick, natural stone, manufactured stone, CMU, cast stone, ornamental precast, tile, and terrazzo. These recent details can be incorporated immediately into any masonry design project.

Speaker: Richard Filloramo is the Area Director of Market Development and Technical Services for the International Masonry Institute New England Region - Connecticut Office. He holds a Bachelor of Science Degree in Architecture from Ohio State University and an Associate's Degree in Construction Technology from Wentworth Institute of Technology. He has more than 41 years of experience in the masonry industry and served as the national IMI liaison for building codes and standards. He has written many technical papers, spearheaded efforts to educate the industry on new masonry codes and design requirements for masonry construction, and lectured across the country.

Speaker: Jim Destefano, P.E., AIA is the President of the structural and architectural engineering firm of Destefano and Chamberlain located in Fairfield, CT. Jim received his Bachelor of Science degree in Civil Engineering from the University of Pennsylvania and a Master of Science degree in Structural Engineering from the University of California - Berkeley. He is a Fellow of the Structural Engineering Institute and has served as an officer, director and committee chair for numerous professional organizations.

EXHIBITS, DEMONSTRATIONS & ICE CREAM

1:30 PM – 2:15 PM

Visit our vendors and enjoy an ice cream treat. There will also be several vendor demonstration areas.

PRESENTATION 2 (2:15 PM – 3:15 PM)

THINK STRUCTURAL MASONRY

Approved for 1.00 Hour (HSW) AIA-CES Credit

SPONSORS: ANCHOR / OLD CASTLE

Why think outside the box when cost savings come from how you plan the building? You won't find the savings if you don't know the options. Masonry offers many building alternatives for the architect and the owner. This presentation will discuss structural masonry alternatives and it all starts with an evaluation of the schematic design. Take your floor plans and identify the options. Design architects and engineers will learn about the structural masonry options available in planning buildings including an overview of loadbearing masonry with plank and hybrid masonry with steel frame.

Speaker: David T. Biggs, PE, SE, DistM ASCE, HonTMS An international consultant from Saratoga Springs, NY, David Biggs specializes in masonry design, forensic engineering, disaster investigations, historic restoration, and the development of new masonry products and standards. He is also the Coordinator for the Building Information Modeling for Masonry (BIM-M) Initiative in the United States and Canada.

EXHIBITS, DEMONSTRATIONS & COFFEE

3:15 PM – 3:45 PM

Visit our vendors and demonstrations and have a quick coffee break.

PRESENTATION 3 (3:45 PM – 4:45 PM)

STATE-OF-THE-ART DETAILS FOR MASONRY CONSTRUCTION – PART 2

Approved for 1.00 Hour (HSW) AIA-CES Credit

SPONSORS: TO BE ANNOUNCED

This is a continuation of Presentation 1 with Speakers Rick Filloramo and Jim DeStefano.

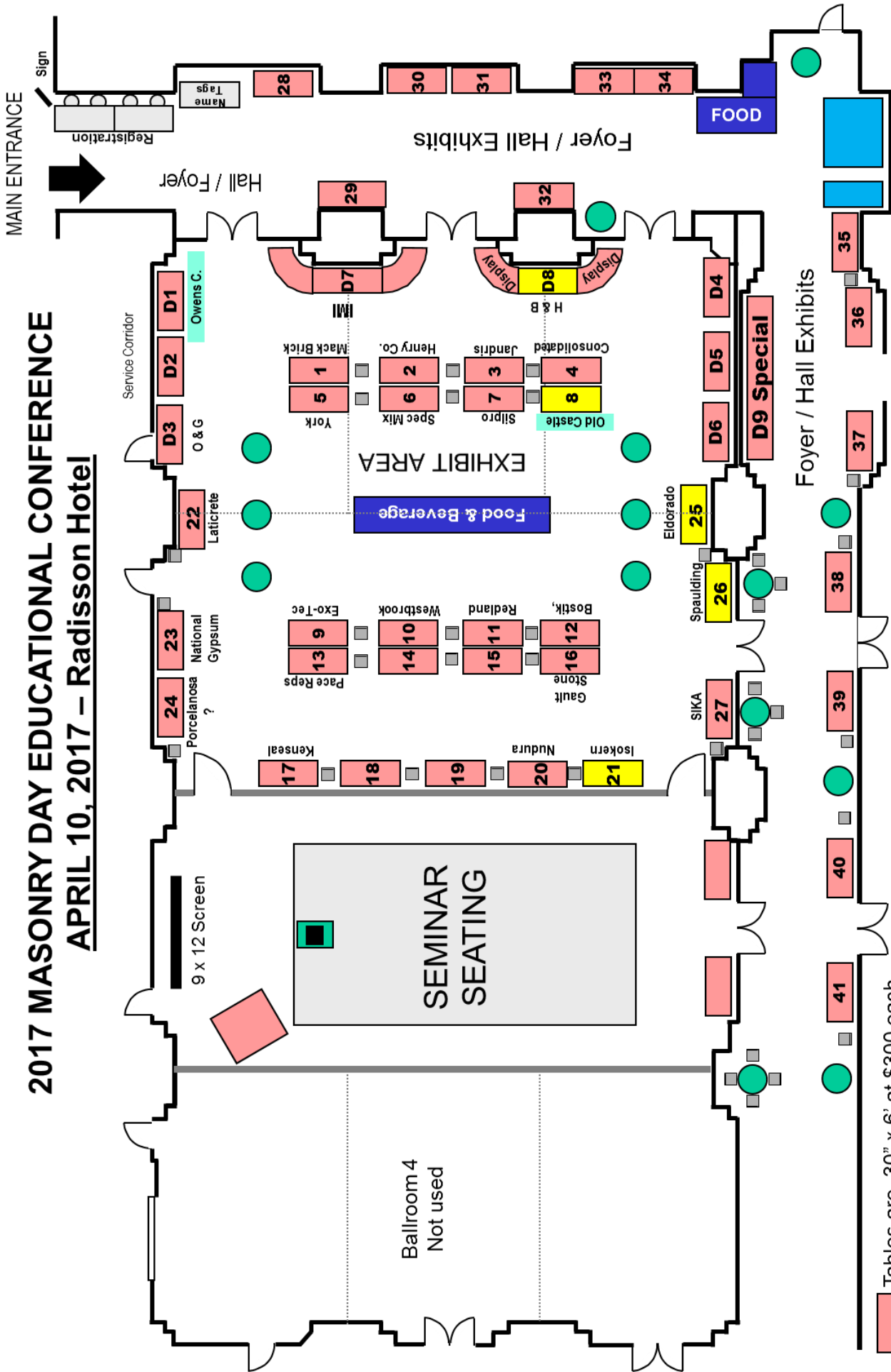
EXHIBITS, DEMONSTRATIONS & PROGRAM END

4:45 PM – 5:00 PM

Last chance to visit our vendors and demonstrations for 15 minutes. Program ends at 5:00 PM..

2017 MASONRY DAY EDUCATIONAL CONFERENCE

APRIL 10, 2017 – Radisson Hotel



IMI - Richard Filloramo
860-202-8444
February 7, 2017

- Tables are 30" x 6' at \$300 each.
- Electrical Power is an additional \$25
- Speaking Sponsorships \$500 – See Registration Flyer

Exhibitors to Date: 2-7-17